

**DEPARTAMENTO DE ECONOMIA**  
**DE LA EMPRESA**

## **DEPARTAMENTO DE ECONOMIA DE LA EMPRESA**

### **Actividades de investigación**

#### **Tesis Doctorales**

- Capital intelectual y exportación: un análisis desde la perspectiva del conocimiento y del contexto. Autor: Carlos Antonio del Castillo Guardamino.  
*Director/Codirectores:* MUÑOZ, F.  
*Universidad:* UNIVERSIDAD CARLOS III DE MADRID  
*Centro donde se presentó:* FACULTAD CIENCIAS SOCIALES Y JURIDICAS  
*Año:* 2018
  
- Essays in corporate finance  
*Autor:* RUBIO, S.  
*Director/Codirectores:* MARIN, J.M.  
*Universidad:* UNIVERSIDAD CARLOS III DE MADRID  
*Año:* 2018
  
- Essays on Financial Markets and Corporate Outcomes.  
*Autor:* GARCIA, S.J.  
*Director/Codirectores:* MARIN, J.M.  
*Universidad:* UNIVERSIDAD CARLOS III DE MADRID  
*Año:* 2018
  
- Essays on Ownership and Innovation.  
*Autor:* ALVES DOS, F.J.  
*Director/Codirectores:* FOSFURI, A.; PALOMERAS, N.  
*Universidad:* UNIVERSIDAD CARLOS III DE MADRID  
*Año:* 2018
  
- Facundo Mercado. PhD Universidad Carlos III de Madrid  
*Director/Codirectores:* GUILLAMON, E.  
*Universidad:* Universidad Carlos III de Madrid  
*Año:* 2018
  
- Family ownership and mergers and acquisitions: A study under the socioemotional wealth perspective  
*Director/Codirectores:* SANCHEZ, M.J.  
*Universidad:* UNIVERSIDAD DE SALAMANCA  
*Año:* 2018
  
- Omar de Ines. PhD Universidad Carlos III de Madrid (en proceso)  
*Director/Codirectores:* GUILLAMON, E.

*Año:* 2018

- Three Essays on Reporting and Disclosure  
*Autor:* MERCADO, F.  
*Director/Codirectores:* GARCIA, B.; GUILLAMON, E.  
*Universidad:* UNIVERSIDAD CARLOS III DE MADRID  
*Año:* 2018
  
- Three Essays on Reporting and Disclosure  
*Autor:* MERCADO, F.  
*Director/Codirectores:* GARCIA, B.; GUILLAMON, E.  
*Universidad:* UNIVERSIDAD CARLOS III DE MADRID  
*Centro donde se presentó:* FACULTAD CIENCIAS SOCIALES Y JURIDICAS  
*Año:* 2018

## **Publicaciones y actividades de difusión de resultados**

### **Publicaciones en revistas científicas nacionales**

- BELLON, C.; RUIZ-VERDU, P.  
El crowdfunding y la financiación del emprendimiento, *Papeles de economía española*, Núm. 157, 2018, pp. 128-150, ESPAÑA.
  
- GUILLAMON, E.; GUIRAL, A.; BLANCO, B.  
Managing risk with socially responsible actions in firms involved in controversial activities and earnings management, *Spanish Journal of Finance and Accounting-Revista Espanola de Financiacion y Contabilidad (Revista Espanola de Financiacion y Contabilidad-Spanish Journal of Finance and Accounting)*, Vol. 47, Núm. 1, 2018, pp. 1-24, ESPAÑA.
  
- HERRANZ, F.M.; GARCIA, B.  
Does IFRS 9 consider financial statement users' preferences with respect to IFRS 13 fair value hierarchy? A suggestion to refine the definition of OCI, *Estudios de Economía Aplicada*, Vol. 36, Núm. 2, 2018, pp. 515-536, ESPAÑA.

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Modelling Electricity Swaps with Stochastic Forward Premium Models, *ENERGY JOURNAL*, Vol. 39, Núm. 2, 2018, pp. 1-33, ESTADOS UNIDOS DE AMERICA.
  
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Supply chain environmental R&D cooperation and product performance: Exploring the network dynamics of positional embeddedness, *Journal of Purchasing and Supply Management*, Vol. 24, Núm. 4, 2018, pp. 288-303, REINO UNIDO.
- DE VRIES, E.L.E.; DUQUE, L.C.  
Small but Sincere: How Firm Size and Gratitude Determine the Effectiveness of Cause Marketing Campaigns, *JOURNAL OF RETAILING*, Vol. 94, Núm. 4, 2018, pp. 352-363, ESTADOS UNIDOS DE AMERICA.
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Relationships between the stochastic discount factor and the optimal omega ratio, *Working paper. Business Economic Series 18-01*, 2018.
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## Ponencias y Comunicaciones a congresos

- ALVAREZ, M. J.  
*TCA Seminar Career Paths*, Polish Erasmus\* National Agency Foundation for the Development of the Education System, Varsovia, POLONIA, 2018.

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- GARCIA, B.; BAFUNDI, A.; GUILLAMON, E.  
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*The Influence of Organizational Investors on Unrelated Businesses' Exits: A Combined Behavioral and Institutions' Perspective*, Academy of Management Annual Meeting, Chicago, ESTADOS UNIDOS DE AMERICA, 2018.
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*Do Environmental Strategies Really Pay Off? Empirical Evidence from European Family Firms, Seminario en Nova School of Business and Economics, Lisboa, PORTUGAL, 2018.*
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## **Actividades de formación y movilidad de personal investigador**

### **Estancias en otros centros**

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